

Analyzing Rhetorical Concepts in Speeches

After watching the first five minutes of “Half a Million Secrets,” (<https://www.youtube.com/watch?v=c0H1zU2ytxA>) fill out the chart below to analyze how Frank Warren used the rhetorical concepts effectively.

Then, after watching “How to Give a Wedding Speech,” (<https://www.youtube.com/watch?v=B3Ub1UncTpU>) fill out the chart on the back to analyze how Michael Scott did not use the rhetorical concepts effectively.

Ethos

Pathos

Logos

Kairos

Ethos

Pathos

Logos

Kairos